

Contact: Katy Murphy
(312) 644-1100 / katy@friedmanproperties.com

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FRIEDMAN PROPERTIES INTRODUCES ITS NEW CORPORATE LOGO

Chicago – Friedman Properties is proud to introduce a new corporate logo.

"Our new logo reflects the ongoing evolution of our company as well as our continued commitment to the ideals that have guided our growth," said President and Chief Executive Officer, Albert Friedman.

The diamond shape of the logo represents Friedman Properties' unwavering dedication to delivering unsurpassed quality. Blocks, symbolizing construction materials, interlock to form an 'F' and a 'P' alluding to the firm's guiding philosophy of excellence and partnership. The colors of the logo, green and bronze, represent the company's home on the Chicago River and its commitment to urban renewal, environmentally sensitive development and historic preservation.

Friedman Properties invites like-minded businesses to join the company in its continued mission of pursuing success through partnership, civic-minded development and a forward –thinking approach to building the communities of tomorrow.

Friedman Properties is a full-service real estate company specializing in development, preservation, management and leasing. The firm's holdings include more than 4 million square feet of commercial and residential space in over 50 properties throughout the Chicago metropolitan area.

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