

As Things Develop

A Publication of Friedman Properties

FEATURE STORY
GOING GREEN
AT 353 NORTH CLARK

**PARTNERING FOR
SUCCESS**

**INTRODUCING THE
IVY ROOM**

ASIAN INNOVATION

NIGHTLIFE REDEFINED

PLUS
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New Website**



FRIEDMAN
PROPERTIES

Developments



FRIEDMAN PROPERTIES



57-59 West Grand Avenue



101 West Grand Avenue

181

Government Center Self-Park
181 North Clark Street

353

353 North Clark Street



400-408 North Clark Street



430-436 North Clark Street

443

441-443 North Clark Street

449

447-449 North Clark Street

500

500 North Clark Street

501

501 North Clark Street

506

506 North Clark Street

21

21 East Hubbard Street

22

22 West Hubbard Street



26-30 West Hubbard Street

40

40 West Hubbard Street

59

59-61 West Hubbard Street

70

70 West Hubbard Street

148-150

148-150 West Huron Street

114

114 West Illinois Street

711

711 West Jackson Street



100 West Kinzie Street

50

50 East Roosevelt Road



420 North Wabash Avenue



The Boyce Building
500 North Dearborn Street

520

520 North Dearborn Street



Courthouse Place
54 West Hubbard Street



Goodman Theatre Center
60 West Randolph Street



Hampton Inn & Suites
33 West Illinois Street

THE JAMES

The James Hotel
55 East Ohio Street



Courtyard by Marriott
155 East Ontario Street



SpringHill Suites and Residence Inn
410 North Dearborn Street

SpringHill Suites, O'Hare
8101 West Higgins Road



Bloomingdale's Home Store at
Medinah Temple
601 North Wabash Avenue



Medinah Court
12 East Ohio Street



The Ivy Room at Tree Studios
12 East Ohio Street



Tree Studios
4-6 East Ohio Street
3-5 East Ontario Street
601-623 North State Street

9

Tree Studios North Annex
9 East Ontario Street

10

Tree Studios South Annex
10 East Ohio Street



Reid Murdoch Center
325 North LaSalle Street

350

John R. Thompson Building
350 North Clark Street



Northfield Village Square
301 North Happ Road, Northfield



Weinecke Court
670-692 Vernon Avenue, Glencoe



The Suites Collection

Theatre District Business Center
60 West Randolph Street



Court House Executive Offices
101 West Grand Avenue



Tree Studios Medinah Temple
4 East Ohio Street

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A spot for everyone

Cover Photo: The new, LEED Silver precertified office tower at 353 North Clark Street heralds a new elevation in the landscape of Chicago business.



FRIEDMAN
PROPERTIES



Since founding Friedman Properties nearly forty years ago, I have formed partnerships with many like-minded individuals whose contributions to my own growth and the growth of our business have been crucial to the success of our company. Each has brought to the table their own unique talents, viewpoints and business competencies. Some, I consider personal mentors.

While it would be impossible to name them all, in this issue, we focus on several of the key business partnerships that are influencing the ongoing evolution of our company.

This evolution is reflected by the design of our new corporate logo. Blocks, symbolizing construction materials, interlock to form an "F" and a "P" alluding to our commitment to excellence and partnership. The colors of the logo, green and bronze, represent our home on the Chicago River and our dedication to urban renewal, environmentally sensitive development and historic preservation.

These reoccurring themes are also expressed in the design of our new website, www.friedmanproperties.com, where you can continue your exploration of many of the topics featured in this issue of our annual magazine.

As we continue to pursue our vision for the development of the River North community surrounding our headquarters, we are in the process of bringing nearly \$1 billion in new, mixed-use construction to market. New developments scheduled for completion by 2010 include a Silver LEED precertified, Class A office tower at 353 N. Clark Street, the double flagship Marriott Residence Inn and SpringHill Suites at 410 N. Dearborn Street and the new River North Self Park at the corner of Clark and Kinzie streets. We are also expanding our work of urban renewal to new communities including the highly sought-after South Loop neighborhood and the Chicago suburbs.

In these endeavors, we are continuing many longtime relationships while aligning ourselves with the innovators of tomorrow. Through our website and in upcoming issues of this magazine, we will be featuring the fresh new voices that represent the future of our company.

As things develop, we look forward to continuing our history of successful partnerships to build the communities of tomorrow.

Albert Friedman
President, Friedman Properties, Ltd.

The Value of Partnership

Four executives share their insights about successful relationships...
in business and in life



*Albert Friedman
President
Friedman Properties, Ltd.*



*Richard Melman
Founder and Chairman
Lettuce Entertain You Enterprises*



*Bruce White
Founder and CEO
White Lodging*



*Myron Warshauer
Vice Chairman Emeritus
Standard Parking*

A “fraternity” of like-minded individuals may seem like an unusual way to characterize key business relationships, but Friedman Properties President Albert Friedman sees the word as an apt metaphor for the close strategic alliances he has created throughout his nearly forty years in business. He credits these relationships with helping him create the vibrant urban landscape that has established Friedman Properties as a highly respected leader in the Chicago real estate community.

Representative of the key principles that, in Friedman’s view, guide successful partnerships are the relationships he enjoys with business partners like Richard Melman, founder and chairman of Lettuce Entertain You Enterprises, Bruce White, founder and CEO of White Lodging and Myron Warshauer, vice chairman emeritus of Standard Parking.

“I am convinced that having a good partner in business is just as critical as having a good partner in life because it’s truly an example of one plus one equaling three,” Friedman says. He likens the relationship between partners to an ideal board of directors, where everyone has an interest in the success of the venture, both personally and financially.

“Each party brings a different viewpoint and a different expertise to the equation. If those pieces mesh correctly, creative sparks fly, and you have a very strong dynamic.”

But Friedman takes care to explain that this dynamic goes well beyond the traditional business model. Like an ideal marriage, successful partnerships are created by like-minded leaders who are bound by their shared philosophy and their personal commitment to the success of the relationship.

“Business is the starting point, but if your alliance is just about business, it’s not a true partnership,” Friedman emphasizes. “Ultimately, a partnership is a friendship where deals are done the old-fashioned way, with your word and a handshake.”

FORGING A RELATIONSHIP

No one is a more enthusiastic proponent of this “old-fashioned” philosophy of cooperation than cutting-edge restaurateur Richard Melman. “I can honestly say that I don’t do anything without partnerships,” Melman declares proudly. “I love the process, and I sleep better knowing that I have people around me who care.”

One of Melman’s collaborations with Friedman Properties, an Italian restaurant called Maggiano’s Little Italy and the next-door Corner Bakery Cafe, launched Lettuce Entertain You Enterprises into national prominence and has subsequently produced some of the most recognizable symbols of culinary success in the city.

It’s a business alliance that was cemented by a mutual dedication to doing whatever was necessary to ensure the partnership’s success. Melman tells the story of how Friedman went to great lengths to excavate the basement of Maggiano’s to maximize the restaurant’s usable space and then surprised him by going a step further and purchasing an oven needed to realize Melman’s vision for Corner Bakery Cafe.

“Al and our organization have the same philosophy. I thought for the longest time that ‘no’ didn’t exist in his vocabulary. You know that he’ll say ‘yes’ whenever he can.”

Melman explains that he surrounds himself with people who demonstrate this kind of “can do” attitude and understanding of his core values as an individual and as a businessman.

“My main goal as a leader is to help other people be successful,” Melman says. “The higher up you go, the bigger you get, the more you need to cater to those around you. And their success becomes your success.”

A TEAM-SPORT MENTALITY

That kind of team-sport mentality is also the foundation of the relationship between Friedman Properties and White Lodging, one of the

largest Marriott franchisees in the country. White Lodging will soon open its 100th Marriott hotel. Located in River North, the establishment will be the third joint venture between the two companies that have plans for several more collaborations on the drawing board.

Founder and CEO Bruce White says that White Lodging's partnership with Friedman Properties has led to the growth of his organization in ways that otherwise would have been impossible.

"Partners bring complementary skills to the table, and in our partnership that's very apparent," he explains. "The Friedman organization has unparalleled expertise in the development of commercial sites in downtown Chicago and has presented us with opportunities that we never would have identified or been able to successfully negotiate without them. We've brought to those opportunities our experience in the hotel and construction business, and this teamwork has allowed us to add a lot of economic value through the development process as well as through the operation of the hotels."

BENEFITS BEYOND BUSINESS

The relationship between White Lodging and Friedman Properties has continued to become more significant to both companies over time, and White emphasizes that this growth is the hallmark of a successful business alliance.

It's a view that is shared by Myron Warshauer, vice chairman emeritus of Standard Parking, who is currently working with Friedman Properties to develop the new River North Self Park at the corner of Clark and Kinzie streets. His relationship with Albert Friedman is not only measured in the economic value of jointly developed assets but also in the value of a friendship.

"Because we're friends, we share our thoughts about experiences that you normally don't discuss with a business associate," Warshauer explains. "We learn a lot from each other because we both take a tremendous amount of pride in doing our best possible work both in business and in life, so it's easy for us to agree."

BUILDING A CITY

One of the things that all of the partners agree upon is the importance of giving back to the communities in which they do business. It's a commitment that each has made through leadership in city government, civic organizations, not-for-profits and a wide variety of local charities.

"We've all benefited from the growth of the downtown area," says Bruce White. "So we feel an obligation to be part of paying back and to work together to help the city continue to grow and prosper."

Although all four men view the way they conduct their partnerships as the operating standard for their organizations, they admit that business relationships backed by character and integrity are hard to find.

"You know that you always have their support and they have yours in whatever transpires," Friedman explains. "That's the hard thing for a lot of people to fathom because they're always thinking about contracts and independent relationships and corporations. But really, it all comes down to people."

And in the case of Friedman Properties, partnerships with the right people have enabled the company to dramatically alter the landscape of a city. —*Gillett Salinas Pionkowski*

To read more from the *As Things Develop* interviews with these industry leaders, visit *News* at www.friedmanproperties.com.



River North Self Park.



Maggiano's Little Italy and Corner Bakery Cafe.



River North Marriott Residence Inn and SpringHill Suites.

LEEDing the Way

353 N. Clark is designed to establish a new standard of excellence for Chicago's Class A office towers



353 N. Clark, a Silver LEED precertified office tower.

For partners Mesirow Financial and Friedman Properties, leading the way in business has taken on a new meaning with the firms' joint venture development of a LEED Silver precertified office tower at 353 N. Clark Street.

Robert Lopatin, chief operating officer and director of development for Friedman Properties, says that pursuing LEED certification was a natural choice for the two companies.

"We want to be good citizens, and we believe that developers are an important part of the movement to protect our environment."

Scheduled for occupancy in the second half of 2009, the 45-story office tower will bring more than a million square feet of new office, retail, restaurant and underground parking space to the River North market.

Erik Pampel, senior manager at Mesirow Financial Real Estate and LEED Accredited Professional for the project, says that the building represents a significant watermark in the greening of the city.

"353 N. Clark is one of several major buildings currently under construction that are taking sustainable design mainstream for projects of this size in downtown Chicago."

DESIGNED FOR MAXIMUM PRODUCTIVITY

Pampel should know. He has followed the evolution of sustainable design since the inception of the LEED rating system in the 1990s and says that in each of LEED's six evaluating categories, 353 N. Clark is designed to excel.

Because sustainable practices start with construction, more than 75 percent of construction waste from the 353 N. Clark site will be recycled. Recycling will continue through a waste management program for tenants once the building is operational. Early, below-grade work also includes installation of a storm-water management system that will use captured runoff water to irrigate the entire property.

As the building rises to the sky, a green roof will be installed over the terrace. The terrace roof will be artistically sculpted with three types of grass to provide views from the tower's upper levels as well as from surrounding buildings. On the ground level, a park-like corridor of lush trees is planned for the corner of Clark and Carroll streets, where benches and overhanging foliage will provide workers and passers-by alike with a quiet haven from the hustle and bustle of the city.

Many of the building's other environmentally friendly features will be less easy to identify. The building's gracefully articulated façade will utilize a low emissivity glass coating to reduce heat gain. A state-of-the-art HVAC system will circulate fresh air throughout the building while maintaining a comfortable indoor temperature, and in the office spaces, designers plan to use materials that minimize or eliminate volatile organic compounds and maximize the percentage of recycled content.

LOCATED FOR LIFE

One aspect of the building that workers are sure to notice are the dramatic, nine-foot, floor-to-ceiling windows offering unobstructed views of the Chicago skyline. In fact, nothing is more central to the building's overall design than its unparalleled location.



Floor-to-ceiling windows offer panoramic views of the city.

The team behind 353 N. Clark has created a slogan to describe this unique phenomenon – “designed for work and located for life.” Located within only a few minutes walking distance of more than a hundred hotels and restaurants and numerous connections to public transportation, the building is ideally situated. The variety of public transportation options is so great that the project team will pursue additional credits for Innovation and Design during the LEED certification process.

“Not only does the building offer the best of the best in terms of office amenities, but when you walk outside those doors, you are exactly where you want to be,” says Pampel.

Lifestyle choices, like those offered by the area’s vibrant River North neighborhood, are major considerations for today’s up-and-coming generation of knowledgeable workers. In their article, “Loved the Office, Took the Job,” researchers Christine Barber and Roger Yee note that employers who want to attract the best new talent will find that a “superior work environment” is a prerequisite in the 21st century.

Pampel sees evidence throughout the Chicago market that younger workers are indeed driving the movement toward sustainable living. He notes that this bottom-up effect is particularly noticeable at the city’s top law firms, like Jenner & Block LLP, co-anchor tenant for the 353 N. Clark building.

“The pool of incoming associates is starting to say, ‘We really like Firm A because it’s in a green building.’ So that puts pressure on Firms B through Z to go green too.”

COMMITTED TO SUSTAINABILITY

Another factor spurring Chicago’s Green Revolution is the Green Permit Program, overseen by the city’s Department of Buildings. For buildings that meet sustainable design guidelines, the program reduces the waiting time for permits from four months to as little as six weeks. Additional reductions in code review fees can provide substantial savings for developers.

“We created the Green Permit Program to provide developers with incentives to build green buildings,” says Richard L. Rodriguez, commissioner of the Department of Buildings. “We work with them from the very beginning of the planning process to identify problems and recommend green solutions before the developer submits final plans.”

Pampel observes that this kind of special service from the city is “a real carrot.” But for some companies, like Mesirow Financial and Friedman Properties, extra incentives are not necessary.

“We’ve been partnering with the city for years to basically recycle old buildings,” explains Lopatin. “So, sustainable design in new construction was just the logical next step.”

Lopatin credits Mayor Daley with raising environmental awareness and predicts a bright future for sustainable design in the Chicago real estate industry. “The private sector is working with government to make a real commitment to building green buildings. There’s no doubt that Chicago is well on its way to becoming the country’s leading Green City.” —Gillett Salinas Pionkowski

For more information, visit www.353nclark.com. To learn more about Friedman Properties’ upcoming development opportunities, contact Robert Lopatin at robertl@friedmanproperties.com.

Going Green

Going green doesn’t have to mean building a LEED-certified building,” says Jim Weiss, vice president and Friedman Properties director of asset management. “It also includes all of the little things companies can do every day to be more environmentally responsible.”

Friedman Properties calls its philosophy “Teenie Greenie,” a name coined by a Chicago-based community of online activists who argue that simple, everyday actions can go a long way toward halting global warming. The group was the inspiration behind the Teenie Greenie world in Chicago’s Cool Globes exhibit, cosponsored by Lettuce Entertain You Restaurants and Friedman Properties.

Weiss has seen the results of the ‘Teenie Greenie’ philosophy first hand. Five months after partnering with Waste Management to transition from a mixed-stream to single-stream recycling program, tenants at Courthouse Place had recycled enough materials to save 103 gallons of gasoline, 24,697 kilowatts of electricity and 21 cubic yards of landfill space. The real world translation? Gasoline for a 2,884-mile road trip, electricity for 751 homes and enough landfill space to meet the daily trash disposal needs of 9,360 Chicago residents.

With single-stream recycling now in place in all Friedman Properties buildings, Weiss gives an enthusiastic preview of other initiatives currently underway.

“The next thing we’re working on with Waste Management is a program where we can recycle things that we use in tenant spaces, like light bulbs. And we also want to help our tenants recycle the things they use like old computers, old monitors and used print cartridges.”

Weiss sees engaging tenants as the key to maximizing the impact of the company’s efforts. There’s even an electronic newsletter in the works dedicated to recycling.

“I think you can sell people on the concept and keep them involved by showing them the results of their efforts,” Weiss explains. “If they know what’s going on, they’re much more likely to participate.” Friedman Properties, which recently received a Mayor’s Landscape Award for its outdoor environmental efforts, has made greening its tenant community a central goal for the company’s future.

We’re continuing to promote environmental consciousness by making workplace conservation easy for our tenants,” says company president Albert Friedman. “We want to prove that it’s not just the big things that count. Small contributions to sustainable living also create significant, positive change.” —Gillett Salinas Pionkowski

To find out ten simple ways you can make the world more “Greenie,” visit Community Involvement at friedmanproperties.com.



Friedman Properties has adopted the ‘Teenie Greenie’ philosophy advocated by Cool Globes exhibit artwork sponsored by the company. (Photo by Mark Samuels.)



A Distinctive Presence

The John R. Thompson Building offers tenants unparalleled Chicago identity

When turn-of-the-century restaurateur John R. Thompson decided to build a new corporate headquarters for his growing food services company, he wanted to construct more than just a building.

"He wanted to create an eye-catching symbol for his company," explains city of Chicago cultural historian Tim Samuelson.

The building he envisioned, the John R. Thompson Building at 350 N. Clark Street, remains an elegant feature of the River North skyline that is still sought after by companies seeking to establish their own unique Chicago identities. Soon to be vacated by longtime tenant, Mesirow Financial, the John R. Thompson Building will be available for occupancy in the first quarter of 2010.

Designed by prolific hometown architect Alfred S. Alschuler, the building exemplifies the best traditions of Chicago's renowned architectural tradition, Samuelson says.

"The strong geometric grid of the exterior reflects the building's structural framing but also is enlivened with ornamental garlands of fruits, vegetables and grain. The central ornamental tower gave the building a distinctive presence in the skyline, but, at the same time, it masked a rooftop water tank from public view."

In another nod to the building's original use as a food distribution facility, the exterior was clad in creamy terra cotta produced by Chicago's own Northwestern Terra Cotta Company. The company would later manufacture the material for the pristine white façade of the Wrigley Building.

"The terra cotta could be periodically scrubbed clean – like a dinner plate," Samuelson explains. "This was a distinct advantage in Chicago's sooty atmosphere of the era. And the gleaming coating emphasized the reputation of Thompson's restaurants as being sanitary and clean."

MELDING FUNCTION AND BEAUTY

This seamless amalgamation of function and beauty still characterizes the building today. After undergoing a complete interior renovation, the building's historic features are augmented by institutional quality amenities comparable to recent law firm and financial service build-outs in new construction. High-quality lighting, wood and stone finishes and state-of-the-art technology, including an extensive first-floor conference center, coexist gracefully with the building's turn-of-the-century detailing.

Heavy clusters of fruit and verdant greenery adorn the terra cotta walls of the warmly lit entrance which opens into a spacious center lobby. Above, eight office floors are situated around a soaring center atrium, making the building an ideal fit for both medium and large-sized users and single-floor tenants. A basement parking garage and ninth-floor penthouse with potential for roof deck expansion round out the unique juxtaposition of first-class office space within one of River North's most notable historic buildings.



John R. Thompson Building. (Photos by Mark Samuels.)

"It's rare for a smaller tenant to have the identity in the marketplace that comes with locating in a historic building in the downtown area," says Gary Kostecki, senior vice president of global real estate services firm Jones Lang LaSalle. "It's really a unique opportunity."

LOCATED ALONGSIDE THE BEST IN THE CITY

Kostecki calls River North the hottest submarket of the Central Business District citing ongoing development that continues to expand the neighborhood's plethora of retail, dining, entertainment, hospitality and walk-to-work living options. Five new major high-rises are currently under construction within a two-block radius of 350 N. Clark Street, extending the contrast of new and old well beyond the walls of the John R. Thompson Building.

Across the street at 353 N. Clark, a striking, 45-story, Class A office tower will house the new headquarters of Mesirow Financial and Jenner & Block LLP along with a major new dining establishment. International law firm Kirkland & Ellis is scheduled to begin occupancy in 2009 of a 1.5-million-square-foot office tower west of the building at 300 N. LaSalle Street. And just two blocks east, Trump Tower is delivering the highest priced residences in the city.

Two new hotels also are preparing to roll out the red carpet for the inevitable influx of business travelers. At 410 N. Dearborn Street, the 523-room Marriott Residence Inn and SpringHill Suites will cater to extended-stay guests with studios and suites featuring fully equipped kitchens and separate living, working and sleeping areas. Just one block to the south, Asia's leading luxury hospitality group is bringing its first American Shangri-La Hotel to the corner of Wacker Drive and Clark Street, complete with condominiums, a resort-style spa and round-the-clock butler service.

The same factors driving this flurry of new construction drew John R. Thompson to his River North locale nearly one hundred years ago in his search for the perfect company headquarters, says Tim Samuelson — easy access to regional transportation, the nearby Chicago River and close proximity to the heart of downtown's Central Business District. Furthermore, the building he created continues to fulfill his vision of offering occupants a one-of-a-kind corporate identity.

"It's quite a remarkable piece of Chicago's history," Samuelson marvels. "Nearly a century after its original creation, the building remains the striking business symbol that John R. Thompson intended it to be." —*Gillett Salinas Pionkowski*

For more information about leasing opportunities in the John R. Thompson Building, contact Bob Zimmerman at bobzim@friedmanproperties.com.





An elegant ballroom opens to a hidden courtyard garden. (Photo by Chris Guillen.)

An Urban Oasis

The Ivy Room promises to be one of the city's most sought-after new event spaces



The Ivy Room transforms for each unique occasion making it the ideal setting for a wide variety of events. (Photo by Kimberly Carfang.)

THE IVY ROOM
at tree studios

The Ivy Room at Tree Studios, a stunning new-event venue in the heart of River North, offers the ambience of an enchanting European destination and the convenience of a modern downtown hotel. Featuring a picturesque courtyard garden and a newly renovated ballroom, The Ivy Room is the perfect backdrop for any occasion.

Chicago's premier event planners are excited by the possibilities. "We are thrilled to have such a beautiful new space available to our clients," says Marina Birch of Birch Design Studio, Ltd. "The space is located conveniently near many hotels, which is great for out-of-town guests for weddings, and the location is central and easy to access from the Loop, making it perfect for corporate events as well."

Rachel Bradley, of Rachel Bradley Events, calls The Ivy Room "absolutely fabulous." "It just doesn't get any better than this. You have a brand-new space that was specifically built with special events in mind...The lighting is gorgeous, the sound is perfect and you're on State Street in the heart of downtown." Mikel Laughlin of Epoch Floral & Events, a Tree Studios tenant, has big plans for the space. "Location, location, location... it's literally in our own backyard...we're looking forward to creating memorable experiences in this one-of-a-kind venue."

HISTORIC ALLURE

In addition to a prominent Near Northside address, which positions the building only a few short blocks from the Magnificent Mile, The Ivy Room is situated between two of the most storied edifices in the city. Medinah Temple and Tree Studios, both city of Chicago landmarks, have been named by the World Monuments Fund among the hundred most important structures around the globe. "It's like a walk through Europe," says Michael Leventhal, president of Ronsley Special Events, who staged the first-ever event in the new space. "It's almost magical when you light the surrounding buildings. It literally transports you from a Chicago location to any place in the world you want to be."

Conceived by Friedman Properties director of design Suzanne Friedman, The Ivy Room was designed to honor the history of the location while incorporating every modern amenity. "The courtyard is a lovely experience," Friedman observes. "But since

we live in Chicago, we knew that it couldn't be used 12 months a year, so we built a downstairs pre-event space. If you have inclement weather, you can have a cocktail party downstairs first and then come upstairs for the main event."

The indoor space demonstrates Friedman's extraordinary attention to detail. From charming French doors and Juliet balconies overlooking the courtyard to spa-inspired guest restrooms, every inch of the space was created with the comfort of the client in mind. "The Friedman team made every decision after careful consultation with industry professionals", says Leventhal. As a result, the space transforms for each event, making it ideal for everything from a wedding to an afternoon business meeting.

ENDLESS POSSIBILITIES

"We tried to create a clean envelope," Friedman explains. "We wanted any event to look fabulous in the space...whether it be formal or contemporary." Vince Hart, vice president of sales at Kehoe Designs Inc., thinks the Friedman team succeeded brilliantly. "I think the greatest asset of the space is the blank canvas it provides. The possibilities are endless with design, and the location is great. I can't wait to do my first event in the space."

With its hidden amenities and elegantly understated streetside entrance, The Ivy Room at Tree Studios could easily be an insider's secret. But Leventhal says word is spreading quickly. "The corporate client is excited by the space because it's intimate and fresh, and the social client is excited by the options for enhancing the garden and marrying it to this exquisite new ballroom."

Pam Swisher of Calihan Catering agrees. "The possibilities for turning the space into a very individual signature for each client seem endless...The views to the neighboring garden are fabulous. You really don't know that you are right downtown! I love that we have a separate area downstairs which can take care of cocktails or even a lounge as well as an area upstairs to accommodate formal seated dinners or just fun parties! The buzz has definitely started...this is the coolest new place to throw a party!"

For a private tour, please contact our director of marketing and special events Donna Albertson at 312.645.7760. For more information, visit www.ivyroomchicago.com.





The new Marriott Residence Inn and SpringHill Suites in River North.

A Home Away from Home

**New White Lodging hotel
merges two suite brands
in one sweet location**

The Marriott Residence Inn and Spring Hill Suites have joined forces to cater to both leisure and business travelers in one sweet location: 410 N. Dearborn Street in Chicago's River North neighborhood. This spectacular dual 29-floor hotel is turning heads because it is the first combination hotel of its type. It also marks the 100th Marriott hotel managed by White Lodging, one of Marriott's largest franchise operators.

While other downtown hotels have cramped quarters, this ideal location does not mean sacrificing space or comfort. The Marriott Residence Inn features upscale studios, with separate living, working, sleeping and eating areas, along with fully equipped kitchens. Its companion, Spring Hill Suites, features roomy one- or two-bed suites.

While these two unique brands share a roof and a front door, both hotels express their individuality through style and amenities geared toward extended-stay travelers.

MARRIOTT RESIDENCE INN

The Marriott Residence Inn, with 270 suites, is designed for extended-stay travelers. With this in mind, the hotel aims to replicate the comforts of home.

"Our extended-stay guests deserve to feel at home even while they're away, explains Jerry Keyes, the general manager



Contemporary décor reflects the trendy vibe of the neighborhood.



Comfortable suites offer the conveniences of home.

of both hotels. The Marriott Residence Inn rooms are spacious, featuring a large menu of TV channels and a sofa. The 'home away from home' mantra is evident in every corner, with chic details, such as granite countertops and stainless-steel kitchen appliances. Additionally, the kitchens have every necessary utensil for preparing a home-cooked meal including a kitchen table, silverware and pots and pans.

The Marriott encourages guests to take advantage of these beautiful kitchens by offering a door-to-door grocery shopping service.

"Many extended-stay guests want to cook in their suites. Guests can provide grocery store lists... we do the shopping and then deliver the groceries right to their doors," Keyes explains.

Guests can even bring their furry companions to this pet-friendly hotel, which offers lodging as well as a babysitting service.

SPRINGHILL SUITES

The SpringHill Suites caters to business travelers. There are 253 suites featuring large, well-lit desks and free, high-speed Internet access. There is a 485-square-foot boardroom and a full-service business center on site. Conveniently located in the bustling River North neighborhood, SpringHill Suites is within walking distance

of "The Loop," only five blocks from Michigan Avenue and located in the middle of all that River North has to offer including boutiques, galleries and restaurants. The trendy River North area is mirrored by the contemporary décor of the suites. The interior design, in combination with open floor plans, allows for an abundance of color and natural light.

The SpringHill Suites brand is repositioning through style and culture. Gourmet European candy and individual, flat-screen TV monitors at each cardio machine are just a few examples of the attention to detail throughout every floor.

The hotels share several common elements including a swimming pool, whirlpool, exercise room, valet dry cleaning service, guest laundry facility, concierge desk and one phenomenal location.

On the first floor, the hotels feature 14,500 square feet of retail space, including Einstein Bros. Bagels and a brand new Lettuce Entertain You restaurant, Hub 51.

AN INNOVATIVE PARTNERSHIP

The Marriott double-flagship hotel is the first of its kind to bring two brands together under one roof. Keyes attributes this exciting innovation to the relationship between White Lodging and Friedman Properties, a relationship that can be

appreciated by Chicago residents and visitors alike.

Keyes enthusiastically describes the transformation that has occurred since Friedman Properties began restoring the River North landscape, simultaneously preserving Chicago's history while creating new opportunities for business development and increased tourism.

"Someone who hasn't seen River North since Friedman Properties entered the scene 30 years ago would hardly recognize the neighborhood," Keyes explains. "Even someone who hasn't seen the area in the past five years would probably be surprised."

Friedman Properties' agenda includes building more mixed-use developments and adding to existing parking, ensuring that travelers can count on the Marriott Residence Inn and SpringHill Suites as their home away from home for discovering all that Chicago and its vibrant River North neighborhood have to offer. —Lauren Abramson

For more information about the Marriott Residence Inn and SpringHill Suites at 410 N. Dearborn Street or White Lodging, contact Jerry Keyes at 312.494.9301. For more information about future development opportunities with Friedman Properties, contact Robert Lopatin at robertl@friedmanproperties.com.

Opportunity Knocks

Global real estate firm helps open gateway to River North for new businesses



Historic Reid Murdoch Center. (Photos by Mark Samuels.)

In the city that invented the skyscraper, the only sin is thinking small. Even in the face of massive globalization, Chicago has managed to maintain a distinct culture of innovation evident in everything from the city's cutting-edge cuisine to a bold new wave of building. In this atmosphere, it is little shock that when Albert Friedman, president of Friedman Properties, was looking for new development opportunities in Chicago's River North market, he thought big, as in the 320,000-square-foot Reid Murdoch Center.

"The background of this building was of particular importance," says Friedman. "It is truly the gateway to River North, one of the last remaining historical buildings. So our vision was to restore a gem that was designed according to Daniel Burnham's plan for the city and to transform it into one of the anchors of our community."

Dating back to 1914, the edifice, with its Chicago School-style exte-

rior, three-story clock tower and sizeable brick façade, is a landmark of the city's early industrial era and one of the most identifiable and cherished structures in River North.

Thus, as a high-profile addition to the Friedman portfolio, it offered the potential to attract larger companies seeking a unique Chicago space. "This building," Friedman explains, "lent itself unusually well to 21st-century office uses. If you look at the way the building was designed, with a generous floor plate and incredible riverfront vistas, it connects more on a human scale than its contemporary counterparts. Yet, the size of this property dictated larger tenancies."

In order to attract larger tenants, Friedman and his team recognized the need to bring in another player. Once again, they thought big and turned to one of the world's leading real estate firms, Jones Lang LaSalle.



Lobby, Reid Murdoch Center.

COMING TOGETHER

"We wanted a well-respected firm with a national reputation and a distinguished track record of producing results," explains Bob Zimmerman, executive vice president and leasing director for Friedman Properties.

Friedman and Zimmerman were confident that Jones Lang LaSalle could open the door to large corporate tenants. In Chicago alone, Jones Lang LaSalle leases and/or manages nearly 57 million square feet of space and has accrued an extraordinary record of results.

"In addition to their local portfolio, Jones Lang LaSalle offered us a partner with a developed knowledge of the Chicago market and credibility with the broader real estate community," says Zimmerman.

Gary Kostecki, senior vice president at Jones Lang LaSalle agrees that working with Friedman Properties was a natural.

"They are an impressive local firm with a proven track record of success. Therefore, we felt that leveraging our market strength with this unique offering provided an exceptional opportunity for both parties."

From the first meeting, Jones Lang LaSalle's managing director Steve Smith remembers recognizing that the companies' respective strategies were in sync. Though each firm brought different strengths to the partnership, Smith says there was a shared belief in the integrity of the building as well as a clear understanding of the objectives for the project. This harmony was crucial to achieving their leasing objectives for the Reid Murdoch Center. "When you have an alignment of interests, there is no back and forth, which in this case assured a strong, advantageous positioning of the Reid Murdoch Center in the marketplace."

STAYING TOGETHER

But perhaps more importantly, this successful collaboration laid a solid foundation for future projects. Since their first project at 325 N. LaSalle Street, Friedman Properties and Jones Lang LaSalle have partnered on a number of additional projects including the Goodman Theatre Center and, most recently, on the new 45-story office tower at 353 N. Clark Street anchored by Mesirow Financial and law firm Jenner & Block LLP.

"The market has changed," observes Zimmerman. "In the old days, we'd put an ad in the paper, and tenants would come knocking. Today, it's all handled by a talented group of client specialist firms and sophisticated owner representative firms. We need someone like Jones Lang LaSalle in our corner."

Gary Kostecki says the benefits of the partnership have been mutual. "Being able to work with Friedman Properties on successive projects has given us the opportunity to appeal to a more diverse client audience and close a wider variety of transactions. This has truly been a win-win relationship." —Megan Baldwin

To learn more about the services offered by Jones Lang LaSalle, visit www.joneslanglasalle.com.



Building for the Future

Architectural firm specializes in collaborative design



J Bar, The James Hotel.



Exterior, The James Hotel.



Lobby, The James Hotel.



Lobby, Courtyard by Marriott – Magnificent Mile.

"Building a partnership" takes on a whole new meaning when applied to the relationship between Cubellis and Friedman Properties. As a partner architectural design firm for the company since 1997, the phrase translates both literally and figuratively: the two have collaborated on numerous projects from renovations to new hotels.

"We enjoy our relationship with Cubellis," says Robert Lopatin, Friedman Properties chief operating officer and director of development. "We like always having the availability of senior principals who anticipate our needs, keeping in mind our sensitivity to design and response time and, as business owners, knowing the importance of keeping fees reasonable."

Known for its innovative land planning and collaborative approach to design, Cubellis' expertise comprises hospitality, residential, government, retail, workplace solutions and academic design. The full-service architecture, interior design and engineering team at Cubellis has experience in all aspects of the design process, from master planning and strategic real estate analysis to tenant planning and building repositioning.

"As is the case throughout Cubellis' national offices, we provide our Chicago and greater Midwest clients with highly responsive planning and design services by putting into practice the tenet of 'national expertise with local experience'" says Dick Mann, a principal in the Chicago office. "We develop design solutions that are custom-tailored to our clients' needs while addressing national best practices with a regional slant."

The firm's projects with Friedman Properties are proof of its ability to deliver these promises... and beyond.

A LEADER IN HOSPITALITY DESIGN

Cubellis has established itself as a leader in the hospitality industry by providing specialized design expertise for a multitude of hotels and restaurants. Its experience includes select-service, full-service, boutique, and luxury hotels and extends to repositioning, renovation, and new hotel design in low-, mid- and high-rise configurations.

"We have partnered with Friedman Properties to create a number of projects from the ground up including the Hampton Inn and Suites in the River North neighborhood of Chicago," says Mann.

"With Friedman Properties' direction, we designed this 12-story, 230-room hotel to be in context with the many restored, turn-of-the-century structures in the River North district. In

addition, the interior design of the building's lobby, meeting rooms, business center, indoor pool and exercise room reflects the influences of the Arts and Crafts movement of the early 20th century."

Additional hotel collaborations include the 26-story, 305-room Courtyard by Marriott – Magnificent Mile and The James Hotel. A soaring gem located in the heart of Chicago's Streeterville neighborhood, the Courtyard – Magnificent Mile is reminiscent of Chicago's Art Deco architecture of the 1930s. The luxurious 16-story James Hotel contrasts minimalist interior design with its historic location and is the first hotel of its kind to successfully fill the niche between boutique and luxury brands.

"As Architect-of-Record for The James Hotel, we worked closely with interior designer Deborah Berke & Partners to provide both architectural and engineering services for the renovation of the existing 1920s-era hotel structure," says Mann.

Reorienting the ground floor to create a new lobby, David Burke's Primehouse and the J Bar were just part of the firm's design for the space. Cubellis also created a new 7,000-square-foot, second-floor event space within the courtyard, which is flooded with natural light from overhead skylights. In addition, the design included a 2,000-square-foot fitness center that contains a gym, sauna and spa.

Renovating the 297 rooms involved façade removal, incorporation of new granite and stone cladding and the creation of a custom-designed steel storefront. New canopies were installed and windows converted to accommodate vertical fan coil units replacing through-window air conditioners.

FOCUSING ON CLIENTS

Friedman Properties also has partnered with Cubellis to create innovative redevelopments such as the renovation of the Trailways Bus Station into a retail and office development. This renovation involved installation of a new ground-floor storefront, second-floor single-hung windows, a new roof, and restoration of the exterior terra cotta.

"This building has been developed for a minimum of three tenants," explains Mann. "The first is Sam's Wines & Spirits, a major ground-floor retailer that opened an upscale venue featuring a showroom, wine bar, gourmet grocery store and temperature-controlled fine-wine room. The building also includes second-floor tenant space and a lower-level commercial space occupied by Potbelly Sandwich Works."

Every project, from boutique hotels to



Exterior, Courtyard by Marriott – Magnificent Mile.

major renovations, is tackled with a similar approach: hands-on involvement of a principal backed by a practice group. Close working partnerships are formed among Cubellis offices, ensuring that the firm will bring to the table an in-depth understanding of national trends as well as their keen knowledge of the local market.

"We are unique in the industry because of our deep commitment to enabling designers to focus solely on clients, projects and teams. We achieve this by providing the very best firm-wide support systems in information technology, human resources, marketing, finance and accounting, training, and strategic planning," says Mann.

Delivering designs that surpass the needs of their clients is standard practice at Cubellis, and in the case of partner Friedman Properties, the results speak for themselves.

"Cubellis' partnership with Friedman Properties continues to be of great value to both firms," says Dick Mann. "They are professional, creative and efficient. We make a great team and look forward to working with them on future projects."—Andrea Kasprzak

Cubellis' Chicago office is located at 325 N. LaSalle Street, Suite 700. For more information, please visit www.cubellis.com.

River North Goes Underground

Rockit Ranch Productions redefines nightlife in Chicago



It's a Friday night, and, like clockwork, a throng of attractive, well-heeled cognoscenti have assembled outside an inconspicuous building in the heart of Chicago's River North neighborhood. Why the nocturnal congregation? Just beyond the well-guarded velvet rope, an exclusive subterranean party rages. Want to go to the Underground?

It's as easy as knowing one, two and three; as in Brad Young, Billy Dec and Arturo Gomez, the masterminds behind Rockit Ranch Productions. As partners in city hot spots like Rockit Bar & Grill and Underground, these three entrepreneurs have made it their business to push the envelope and take Chicago's entertainment and nightlife scene to the next level...both above and below ground.

"Our mission has been to redefine nightlife in Chicago," says company CEO Brad Young. "It is important for us to not only stay ahead of the trends, but to set them." This constant need to be ahead of the curve has taken the trio on trips around the world to source new ideas and come up

with exciting concepts. For example, Young says, the idea for Underground was developed following a trip to a Jerusalem nightclub that was once an underground bomb shelter.

In keeping with the inspiration, architect Bill Ewert designed the nightclub's internal aesthetic as a military-style oasis. Delivering on the promise to offer an escape from the overrated nightlife scene, design elements include concrete and metal, with low gray-and-khaki leather couches and tables made to look like ammunition cargo crates. Even the cocktails bear names like M16, Espionage and Che's Revolution.

"I think people are very pleasantly surprised that we have offered them something different in Chicago, and really, in America," says Young. "It's unique. When you walk in, you don't feel like you are in a bar or a lounge. You feel like you are in a safe house somewhere. It's a different experience." The whole concept, notes Young, is about simplifying the nightlife experience and giving people a place to hang out and be comfortable, rather than to see and be seen.

Not surprisingly, the city has taken notice. But, despite the club's reputation among trendsetters, Young maintains that success takes more than just being cutting edge. "Our goal is always three-part: to be original, consistent and timeless. While it is important to stay ahead of the trends, we need to stand the test of time and make sure we are alive and well for many years."

Crucial to this mission, he says, is the reputation that Rockit Ranch Productions has established within the River North neighborhood and the partnership it enjoys with Friedman Properties. "With Friedman, we share a common commitment to making the city of Chicago a great place to be. I think they recognize the level of quality we bring to the neighborhood, and we do our best to enhance the neighborhood and the buildings we tenant in. We are definitely on the same path to continued success."

—Megan Baldwin

To go Underground, visit www.theundergroundchicago.com or call 312.644.7600.



Above: The late-night scene at Chicago's hottest nightspot. Top right: A military-style retreat.



Golden Triangle's new store at 330 N. Clark Street.

Asian Innovation Golden Triangle offers shoppers a one-of-a-kind experience in its new River North space

Just steps away from The Magnificent Mile and State Street shopping corridors, Chicago's River North design district has transformed itself from hard-scrabble to high-end. Once a notorious slum, today the revitalized neighborhood is home to an impressive concentration of design resources, furniture and home accessories boutiques.

Amidst all the changes, the Golden Triangle has remained a neighborhood constant. Before the big names moved in, the boutique had put Chicago on the design map with its unmatched collection of rare Asian furniture, fine art and exotic antiques.

Now, after more than a decade spent in the same location, the store has made a big change, transforming itself into a one-of-a-kind furniture emporium in its new space at 330 N. LaSalle. "If you stay in the same place, you are falling behind," says boutique co-owner Doug Van Tress.

Nevertheless, Van Tress recognized that relocating and executing his vision for the store and showroom was not something that

could be accomplished alone. So, he relied on his partnership with longtime landlord, Friedman Properties. "It was originally Albert Friedman who approached us in our old store on Chicago Avenue," said Van Tress. "He showed us what we then thought was a huge space and creatively came up with a way to help us move into it. So when he once again assured us that we could rent a much larger space, we trusted his judgment."

With the Friedman team managing all of the logistical details of the store's build-out, Van Tress could turn his complete attention to creating a one-of-a-kind retail experience in the new 23,000-square-foot space.

Paramount to this experience was the store's new location in the Reid Murdoch Center, a city landmark and one of River North's most visually distinct structures. "We like the solidity and quality of old buildings," says Van Tress, "and we love to save the past. New buildings seldom have the character of old ones."

The building's historical significance enabled Van Tress to accomplish his goal of creating a compelling cultural context to

accompany the rare antiques. "It's a completely new retail concept, possibly never tried before on this scale. You're not walking into an antiques store," explains Van Tress. "You're walking into a Chinese mansion on LaSalle Street. It's very theatrical and evocative."

More than just a store, the new Golden Triangle offers customers a cultural wonderland in which to shop. The store is loaded with architectural elements salvaged from old Asian buildings, so visitors feel as if they have just stepped onto the set of a movie.

And, adds Van Tress, all of the props are for sale. —Megan Baldwin

The Golden Triangle is located in the historic Reid Murdoch Center, just north of the Chicago River, one block east of the Merchandise Mart. The 23,000-square-foot store occupies a full city block, from Clark Street on the East, to LaSalle Street on the West. The official entrance is at 330 N. Clark Street, and there is also an entrance on LaSalle Street. For a virtual tour of the store, visit www.goldentriangle.biz.



The store's wine bar hosts an active social scene.
(Photo by Mark Samuels.)

In Good Spirits

Sam's Wines & Spirits opens a new location in the South Loop



Sam's South Loop store is conveniently located at the corner of S. Wabash Avenue and E. Roosevelt Road.

Twenty years ago, the area south of Roosevelt Road and east of the Chicago River to the lake, was a jumble of train tracks and empty buildings. But, after languishing for decades, the landscape is reinventing itself as a dynamic neighborhood. New restaurants are cropping up, condo sales are booming and some big names are finally starting to take notice.

One of the most anticipated arrivals to the neighborhood has been Sam's Wines & Spirits which has opened in the old Trailways Bus Terminal at 50 E. Roosevelt Road. "We've had our eyes on the South Loop for almost a half-decade," says Brian Rosen, president and CEO of the family-owned liquor chain. "So when Friedman Properties approached us with the opportunity to move into the Trailways building, we jumped at it."

More than just another store for the Rosens, the project is a standing testament to

the family's past, present and future. Started in 1946 by Rosen's grandfather, the original Sam's was a modest Lincoln Park bar with 160 seats along a huge counter and a rotting wood floor. Seventy years later, the business has grown to be the country's largest independent dealer of wine, with stores in Lincoln Park, Downer's Grove and Highland Park. "We wanted our new location to evoke Sam's longevity in Chicago," said Rosen. "But, we also wanted it to be representative of our goals for the future. So we've taken this iconic city landmark and transformed it into one of the most unique wine and spirits stores in the country."

Their goal of merging past and present, Rosen says, made for a natural synergy with Friedman Properties. "Al Friedman saw exactly what we saw in the building and completely understood and supported our vision for it.

With his support, we were able to go from signing the lease to opening in 90 days."

Highlights of the rich 19,000-square-foot space include a 55-seat wine bar, a temperature-controlled fine-wine room and a rooftop wine lounge. In addition, the innovative store includes a first-floor show room and cellar, as well as a gourmet grocery with imported cheeses, meats and caviars, plus dedicated parking for 35 cars.

Most importantly, Rosen says the location offers the opportunity to share in the effort to bring an important piece of the city back to life. "I envision this store as a gateway to the South Loop that will instantly set us apart from other mainstream stores. We owe everything to the city and its residents, so it's truly significant for us to be a part of the effort to preserve and develop it for future generations."

—Megan Baldwin

SHOPPING GUIDE

Active Endeavors

694 Vernon Ave., Glencoe
847.835.3520

www.activeendeavors.com

For selections from names like Alice Roi, Anna Sui, Charlotte Ronson, Julie Haus and Rag & Bone, Active Endeavors is your one-stop shop. With three locations around the Chicago area and an extensive online store, you won't be able to help being on top of the trends this season!

Alessi

611 N. State St.
312.781.3388

www.alessi.com

Over the last 80 years, Alessi has produced a catalogue of home objects without equal in the industry. Over 100 leading international designers, more than 2,000 items, and nonstop development of new products have made Alessi the go-to stop for buyers seeking unique home accessories.

Bang & Olufsen

609 N. State St.
312.787.6006

www.bang-olufsen.com

Bang & Olufsen's State Street location is window-lit and airy, designed to show off the top-of-the-line electronics inside. The store houses a home-design consultation area, home theater and outdoor patio with music piped from the store in the summer. Validated parking is available for shoppers from nearby parking garages.

Bloomingdale's Home + Furniture Store

600 N. Wabash Ave.
312.324.7500

www.bloomingdales.com

This is the ultimate source for furniture and accessories for every room of the home. The 600 N. Wabash Ave. locale occupies historic Medinah Temple and was the first Bloomingdale's home store in the nation.

The Canvasback

1747 Orchard Lane, Northfield
847.446.4224

www.canvasback-needlepoint.com

The Canvasback is needlepoint heaven for the stitching enthusiast. Buy custom-designed canvases or furniture from one of more than 175 designers who work with the store. The store also offers numerous courses for the advanced artist or beginner.

Champagne Furniture Gallery

65 W. Illinois St.
312.923.9800

www.champagnefurniture.com

Whether you're in the market for a furniture ensemble or specific accessories, Champagne

Furniture Gallery in the River North design district will ship your purchases right to your door. The showroom also features antiques and full-service interior design.

Citibank

400 N. Clark St.
312.670.3315

www.citibank.com

Citibank offers products and services for individuals, corporations, governments and institutions. Enjoy convenient features like Citi Mobile (a free service that allows you to manage your account via cell phone), online banking, wire transfers and 24/7 customer service.

Design Within Reach

10 E. Ohio St.
312.280.4677

www.dwr.com

Buy a piece from Design Within Reach to complete the modern-chic look of your hip and style-wise home. Well-reputed designers like Eames, Bertola and Mies van der Rohe are available here. Visit the store's one-of-a-kind Tree Studios location to see the furniture displayed in one of the building's historic annexes.

Epoch Floral & Events

615 N. State St.
312.642.2969

www.epochfloral.com

The shop on the ground level of Tree Studios is the locale of botanic innovator Epoch Floral & Events, one of the best-known and liked design firms in Chicago. From standard bouquets to sculptural masterpieces, Epoch has the tools and ideas to translate the atmosphere you've had in mind into reality for your home or special event.

FedEx Kinkos

350 N. Clark St.
312.828.0300

www.fedex.com

FedEx's slogan is "The World on Time," and for good reason—they offer transportation, information, business and supply services. Their acquisition of Kinko's truly makes their stores the ultimate connectors. Stay in touch with Internet access and videoconferencing, and, of course, enjoy all kinds of print options.

Fit To Be Tied

1741 Orchard Lane, Northfield
847.441.4443

www.chicagochildrendressshoes.com

If your fashionista ways have rubbed off on your little one, have no fear! Fit To Be Tied has shoes—Uggs, Michael Kors, Frye and more for infants, toddlers, kids and tweens. There's even a little something for Mom in the women's

department, an added bonus to your shopping experience.

The Golden Triangle

330 N. Clark St.
312.755.1266

www.goldentriangle.biz

This is the largest store in the Midwest for the art it offers—decorative pieces in furniture, art and antiques from China and Southeast Asia, with touches of British colonial as well. Find ornate carvings and authentic artifacts as well as custom products. You definitely won't see one piece in the store anywhere else.

Hana K

686 Vernon Ave., Glencoe
847.242.1211

www.hanak.com

The coats are custom and the fur is fabulous. Whatever suits your outerwear needs, design duo and couple Hana and Pierre of Hana K invite you to "share the warmth." Their first location in Manhattan catered to all the major department stores, but now they're in Chicago to cater to you!

Hildt Galleries

617 N. State St.
312.255.0005

www.nvo.com/hildtgalleries

Check out Hildt Galleries for original oil and watercolor works from 19th- and 20th-century America and Europe. Or just go online—images of much of the inventory are available for you to peruse, though not all 200+ pieces are posted.

Hooray Array

309 S. Happ Rd., Northfield
847.441.8949

Hooray Array specializes in "fun things for kids" including clothes, toys and other gifts. The perfect special-occasion shop, this store gets especially festive around the holidays and always offers the best in party favors. You can also have your purchases customized with letters and designs!

Hubbard Street Hair Studio

68 W. Hubbard St., #101
312.644.4065

A fixture of the River North neighborhood, Hubbard Street Hair Studio offers quality cuts for men and women of all ages. Longtime clients and tourists alike enjoy the excellent services offered by this laid-back shop where the proprietors serve up old-fashioned barber-shop friendliness with modern salon stylings.

Le Magasin

408 N. Clark St.
312.396.0030

www.le-magasin.com

As the go-to spot for French linens, china and accessories, Le Magasin is the perfect store for



Top to bottom: Design Within Reach, Epoch Floral & Events, P.O.S.H.

DINING AND

those enviable newlyweds. Schedule an appointment to choose the items for your list then see your registry posted online. That's convenience for you and your guests!

Lehman School of Performing Arts

301 S. Happ Rd., Northfield
847.446.6434

www.lehmanschool.com

The Lehman School specializes in dance, music and theatre for kids, but they also offer fitness classes like yoga and Pilates for teens and adults. And don't forget ballroom dance! Whether you're looking at Lehman for group classes, private lessons or birthday parties, their devoted staff will have you tapping your toes in no time.

Lori's Shoes

311 S. Happ Rd., Northfield
847.446.3818

www.lorishoes.com

Self-dubbed "the sole of Chicago," Lori's sells shoes, boots, handbags, jewelry and other accessories, like headbands and Spanx. Calvin Klein, Juicy Couture, Kate Spade and Seven are just a few of a wide array of designers available here. With her trendy stock and affordable prices, it's no wonder Lori Andre has an entourage of loyal customers.

Mecox Gardens

406 N. Clark St.
312.836.0571

www.mecoxgardens.com

For classic-yet-unique pieces with a homey, outdoor feel, stop at Mecox Gardens or visit their online catalog. Expect lots of wood and nature-inspired pieces, like a woven lounge chair, zebra plates and fossil bookends. Mecox also sells big leather chairs and ottomans, perfect for kicking back after a long day at work.

Metropolitan Capital Bank

9 E. Ontario St.
312.640.2300

www.metcapbank.com

Metropolitan Capital Bank specializes in accessibility, practicality and personal client services. A Private Capital Manager acts as your personal, one-on-one banking consultant, providing you with truly integrated financial consulting that takes into account your entire fiscal picture.

Michael Anthony SalonSpa

621-623 N. State St.
312.253.0707

www.michaelanthonyspa.com

The Michael Anthony SalonSpa chain of Aveda Lifestyle Salons offers a wide variety of body treatments and therapies including hair and makeup appointments, skin care, manicures and pedicures. You'll have no choice but to leave their Tree Studios location feeling relaxed and refreshed.

Nicchia

688 Vernon Ave., Glencoe
847.835.2900

www.nicchiaonline.com

Named after the Italian word for "niche," Nicchia has created just that for itself as a designer bou-

tique in Glencoe. They carry Juicy Couture, Chaiken and Catherine Malandrino for your ever-expanding wardrobe, but also offer cute PJ's and undies for downtime.

North Bank

501 N. Clark St.
312.644.4000

www.northbank.com

North Bank's local expertise is reflected in its slogan, "The Community Bank for River North and Streeterville." Serving the area since 1970, this is the bank for downtown residents looking for personalized service and around-the-corner convenience.

North Shore Soccer and More

1745 Orchard Lane, Northfield
847.573.9230

www.soccerandmore.net

This Northfield store specializes in soccer, but also sells gear and equipment for your field hockey, volleyball and badminton needs. Helpful store owners will personalize the experience, shopping with you and providing only the best from brands like Adidas, Nike and Puma. The wall of multicolored and patterned soccer balls is a dream for any young enthusiast.

Oil & Vinegar

619 N. State St.
312.573.9228

www.oilvinegar.com

This is truly a store for the oil and vinegar connoisseur. Visit for a true treat and marvel at the varieties of these everyday ingredients that you didn't even know existed. Or, find it all on the store's website and have your purchases shipped directly to your kitchen.

Peachtree Place

303 S. Happ Rd., Northfield
847.441.7585

www.peachtreeplaceonline.com

"Elegant gifts and decorative accessories" are the items sold at Peachtree Place—from crystal stemware to lamps to rugs and throws, these touches for the home are classic. Decorate a baby room, kitchen, office or living room with the wide array of delicate and unique accessories sold here.

P.O.S.H.

613 N. State St.
312.280.1602

www.poshchicago.com

Specialists in home and table décor, the folks at P.O.S.H. think it's important to provide a little something different. That's why the store's eclectic and extensive collection includes vintage pieces from hotels and restaurants as well as antiques from flea markets. Plus, it's always easier to entertain when there's a story behind the plates you're serving on—an added bonus!

River North Travel

432 N. Clark St.
312.527.2269

The River North Travel agency is ready and equipped to meet your customized travel needs. Sign up for cruises and all kinds of other trips and have your tickets mailed to you overnight!

Sam's Wines & Spirits

50 E. Roosevelt Rd.
312.663.9463

www.samswine.com

Sam's Wines & Spirits, the country's largest independent wine retailer, has opened a new Chicago location at the corner of Wabash Ave. and Roosevelt Rd. Housed in the Trailways building, the store's gourmet food department, 55-seat wine bar and frequent customer appreciation events have quickly made it the South Loop's newest social destination.

Sherwin's

303 S. Happ Rd., Northfield
847.446.3737

This women's boutique has been in business since 1968, offering women's classics for a sophisticated customer. While patrons of all ages can enjoy the offerings, the store caters to women 40 and over for sportswear, suits, special occasion clothing, novelty items and outerwear.

Staples

711 W. Jackson Blvd.
312.876.0513

www.staples.com

For office and school supplies, technology, furniture, custom printing and even medical supplies, Staples has been the place to go since they invented the office superstore in 1986. It is the world's largest office products company and has thousands of stores around the world.

Thomas Moser Cabinetmakers

607 N. State St.
312.867.4900

www.thomasmoser.com

This designing and building company lets the natural beauty of wood guide the look of the product. It's committed to function as well. By taking apart well-conditioned antiques, it's perfected the art of creating long-lasting, forever furniture. That's why there's a lifetime guarantee on every sale.

The Travel Oasis

8101 W. Higgins Rd.
773.444.0890

Located in the Marriott Spring Hill Suites just minutes from O'Hare Airport, The Travel Oasis offers tasteful gifts for those waiting to welcome you at your final destination. Whether you're a trendy jet-setter, a business traveler or just visiting faraway family, The Travel Oasis has something thoughtful, and uniquely Chicago, for every occasion.

Ursula Hair Design

301 S. Happ Rd., Northfield
847.441.9002

www.ursulahairdesign.com

Don't let the name fool you. Besides offering hair styling and coloring services, Ursula Hair Design specializes in waxing, manicures, pedicures, massages, makeup, facials and other skin treatments. The convenient Northfield location is the perfect end to a day spent working in the city, once you've retreated to the suburbs.

Bake for Me Bakery and Café

350 N. Clark St.
312.644.7750

www.bakeforme.com

One of two Chicago locations, Bake for Me Bakery and Café on North Clark serves up fresh pastries, baked goods and breakfast daily. They also cater—so you can order a Lemon Mousse cake or a Black Forest Torte for your co-worker's birthday without having to budge from your desk.

Ballo

445 N. Dearborn St.
312.832.7700

www.rosebudrestaurants.com

Ballo offers a fresh dining option with its contemporary twist on Italian comfort foods and upbeat ambiance, complete with a disco ball, your favorite oldies and mob movies playing on flat screens. Selections from the frequently changing menu include Roman-style pizzas and Ballo's signature dish, Mama's Meatballs.

Baton Show Lounge

436 N. Clark St.
312.644.5269

www.thebatonshowlounge.com

Since 1969, this River North establishment has hosted Las Vegas-style revues, featuring characterizations of celebrities from Joan Crawford to Madonna. Don't be surprised if you see someone famous seated in a nearby aisle as well—professional athletes and glitterati are known to stop by for this show, the longest running revue of its kind in North America.

Ben Pao

52 W. Illinois St.
312.222.1888

www.benpao.com

The name means fireworks, and culinary excitement is just what this restaurant delivers. Ben Pao's recipes bring together China's five traditional flavors—tart, sweet, spicy, salty and bitter—to create pan-Asian cuisine prepared using both traditional and contemporary cooking styles.

Blue Water Grill

520 N. Dearborn St.
312.777.1400

www.brguestrestaurants.com

Named Best New Seafood Restaurant by *Chicago* magazine, Blue Water Grill serves up fresh fish and savory steak dishes. Watermarked steel, antique mirrors and sculpted wood panels form the basis of the restaurant's sexy, yet comfortable, design. Imaginative creations from the surf-and-turf menu are sure to satisfy any craving.

Brasserie JO

59 W. Hubbard St.
312.595.0800

www.brasseriejo.com

This traditional brasserie offers specialties from the charismatic chef's native Alsace. Craving classic steak frites, a vegetable crepe or French egg noodles? This is the place to go.

Corner Bakery Café

56 W. Randolph St.
312.346.9492

www.cornerbakerycafe.com

A favorite of downtown lunch crowds, this popular counter-service deli specializes in sandwiches, pizzas and salads. And don't forget dessert! Eat in, take it home, have it delivered—any way you slice it, the café's fresh-baked breads and desserts are sure to be a delicious treat.

David Burke's Primehouse

616 N. Rush St.
312.660.6000

www.davidburke.com

This partnership between restaurateurs B.R. Guest and David Burke brings signature New York style to The James Hotel, offering a wide variety of gourmet food and creative flavors in a luxurious setting. Enjoy a meal that crosses cultures—start with the Kobe Beef Sashimi, followed by the Maine Lobster Steak with shoestrings, exotic spices and candied lemon.

Einstein Bros. Bagels

682 Vernon Ave., Glencoe
847.835.9885

www.einsteinbros.com

Famous for its bagels and baked goods, Einstein Bros. Bagels offers options for every meal. With 16 choices of bagels, 12 different cream cheeses and another 6 spreads, you'll never get tired of this friendly bagel joint!

Frankie Z's Clark Bar

435 N. Clark St.
312.329.0500

Before there was a River North, there was Frankie Z's. A 30-year fixture, Frankie Z's offers casual fare in a relaxed atmosphere. This neighborhood bar, with its pool tables and big-screen TVs, is open for lunch and late-night dining Monday through Friday with daily food and drink specials and Saturday open at 7 p.m.

Frontera Grill

445 N. Clark St.
312.661.1434

www.fronterakitchens.com

Attached to Rick Bayless' award-winning restaurant Topolobampo, Frontera Grill is a casual dining room. The grill boasts a Mexican fiesta feel that graces both the walls and the flavorful dishes. And if you sit at the bar, you can order from the menu of either restaurant!

Fulton's on the River

315 N. LaSalle St.
312.822.0100

www.levyrestaurants.com

Fulton's on the River presents the finest prime-aged steaks and the freshest seafood served at a remarkable riverfront location. With views of the Chicago River and the Downtown Loop, spring-time dining on the riverfront patio was voted Best Outdoor Dining by *Time Out* Chicago. The menu includes an extensive selection of wine and cocktails.

ENTERTAINMENT GUIDE

Hausmann Brasserie

305 S. Happ Rd., Northfield
Named for 19th-century French architect Georges Eugene Haussmann, this new restaurant offers Parisian sensibility and moderately priced New American fare. Reflecting the talents of Jacky Pluton and chef de cuisine Thomas Rice, Hausmann Brasserie serves lunch and dinner seven days a week, with late-night hours on weekends.

Howl at the Moon

26 W. Hubbard St.
312.863.7427
www.howlatthemoon.com

It's a singing, clapping, stomping, dance-on-the-piano, rock 'n' roll, dueling piano show! Part piano bar, part sing-along, Howl at the Moon's entertainment centers around two baby grand pianos and a show format that ensures audience participation. Check out Howl at the Moon's one-of-a-kind dueling piano show Sunday-Thursdays at 7:45 p.m., Friday at 5:45 p.m. and Saturday at 6:45 p.m.

Hunan Chef

1743 Orchard Lane, Northfield
847.446.2506

Service is personal in this family-owned-and-operated Chinese restaurant. All the food is fresh and tasty, from the cashew chicken to the egg rolls. Dine-in, carryout or home delivery make it easier than ever to enjoy the delicious creations.

India House

59 W. Grand Ave.
312.645.9500

A dazzling array of traditional Indian dishes, wines and authentic Indian beers is sure to please both the experienced epicurean adventurer and the first timer. Chicago Zagat's Best Indian Restaurant offers traditional dining as well as a lunch buffet option—and be sure to check out weekend brunch!

The Ivy Room at Tree Studios

12 E. Ohio St.
312.645.7760

www.ivyroomchicago.com
The Ivy Room at Tree Studios, a stunning new-event venue in the heart of River North, offers the ambience of an enchanting European destination and the convenience of a downtown hotel. Featuring a breathtaking ballroom and picturesque courtyard garden, The Ivy Room is the perfect backdrop for any occasion.

La Madia

59 West Grand Avenue
312.329.0400

www.dinelamadia.com
A modern take on an ancient Italian concept, the long, relaxed meal at LaMadia is served with equal parts conversation and appreciation. The wine list is deep and surprising. The pizza is comfortable but elegant, prepared in wood-burning stoves. You've never had pizza like this in Chicago.

Maggiano's Little Italy

516 N. Clark St. &
Maggiano's Banquet Facility
111 W. Grand Ave.
312.644.7700

www.maggianos.com
The flagship original that launched a national expansion, Maggiano's is a Chicago family tradition known for huge portions, extensive menu options and a bustling crowd. Choose from family style or individual southern Italian entrées.

NAHA

500 N. Clark St.
312.321.6242
www.naha-chicago.com

NAHA offers contemporary American dishes with whispers of the Mediterranean. Spectacular food and an elegantly understated décor combine to create a winning restaurant that consistently receives rave reviews for its fresh fare.

Outback Steakhouse

8101 W. Higgins Rd.
773.380.0818
www.outbacksteakhouse.com

Conveniently located by O'Hare Airport, the Outback Steakhouse offers tasty family fare at great prices. Enjoy steaks, lamb, pork, salmon or chicken. There's something for every carnivore at Outback and entre-sized salads for the vegetarians.

Petterino's

150 N. Dearborn St.
312.422.0150
www.leye.com

Named after Arturo Petterino, the longtime maitre d' of Chicago's famed Pump Room, Petterino's pays homage to past, present and future Chicago legends. Chicago's premier theater dining destination and lunch club, Petterino's menu features an extensive list of "comfort foods" and the chef's newest creations.

PIE

615 N. State St.
312.266.4192
www.piechicago.com

Baked fresh daily, PIE offers artisanal pies handmade with the freshest natural ingredients. Stop into the store at the back of Epoch Floral & Events to pick up a freshly baked pie, or bake it yourself at home to allow the aroma to fill your kitchen.

Pops for Champagne

601 N. State St.
312.266.7677
www.popsforchampagne.com

Located in historic Tree Studios, Pops for Champagne offers over 100 bottles of champagne and sparkling wines. Pops features a uniquely designed "champagne bar" along with an intimate, live music club featuring the best of Chicago's live jazz entertainment. It's also open for lunch and as a venue for private parties.

Potbelly Sandwich Works

River North:
508 N. Clark St.
312.644.9131
South Loop:
48 E. Roosevelt Rd.
312.435.1238
www.potbelly.com

This cozy restaurant offers a vibrant, fun atmosphere and serves made-to-order toasted sandwiches, soups, salads, shakes and homemade desserts. Visit one of their many Chicagoland locations!

Rockit Bar and Grill

22 W. Hubbard St.
312.645.6000
www.rockitbarandgrill.com

This see-and-be-seen Chicago hotspot offers an unconventional twist on favorite bar foods in a relaxed but trendy setting. Enjoy a light dinner with friends before venturing to the huge bar and pool tables upstairs.

Ruth's Chris Steak House

431 N. Dearborn St.
312.321.2725
www.ruthschris.com

When you visit Ruth's Chris, you soon understand that this is no ordinary restaurant. From the U.S. Prime steaks, broiled to perfection at 1,800 degrees, to the unforgettable desserts and award-winning wine list, this is the steakhouse to which others aspire.

Shaw's Crab House

21 E. Hubbard St.
312.527.2722
www.shaws crabhouse.com

Shaw's Main Dining Room offers an à la carte menu serving more than 40 fresh seafood entrées as well as chicken, beef and pasta dishes. An adjoining oyster bar features Pacific Northwest and Atlantic Northeast oysters shucked to order and served on the half-shell.

Singha Thai Restaurant

350 N. Clark St.
312.467.0300
www.starbucks.com

Enjoy the culture and cuisine of Thailand right in the heart of River North. Combining ancient recipes with modern flavors, Singha Thai Restaurant serves inventive and delicious food at low prices. This is a great stop for a lunch of satay and spring rolls and all kinds of peanut-sauce-dipped goodness.

Starbucks Coffee

430 N. Clark St.
312.670.3920
www.starbucks.com

Located on one of the busiest corners in Chicago, this Seattle-based coffeehouse sets the standard for designer drinks and great coffee. This location now serves light breakfast and lunch items for those on the go.

Three Tarts Bakery and Café

301 S. Happ Rd., Northfield
847.466.5444
www.threetartsbakery.com
This high-quality neighborhood

bakery serves a wide variety of baked goods including breakfast pastries, café lunches, afternoon tea and wedding and special occasion cakes. Ever-changing seasonal specials keep the store's offerings fresh and sweet year-round.

Topolobampo

445 N. Clark St.
312.664.1434
www.fronterakitchens.com

Rick Bayless' seminal restaurant provides some of the finest Mexican dining in the country in an elegant, but relaxed, setting. Authentic regional cuisine is served by a knowledgeable staff that helps diners navigate their cross-border culinary adventure. This sexy sister to Frontera Grill serves up regional specialties you won't find anywhere else.

Underground

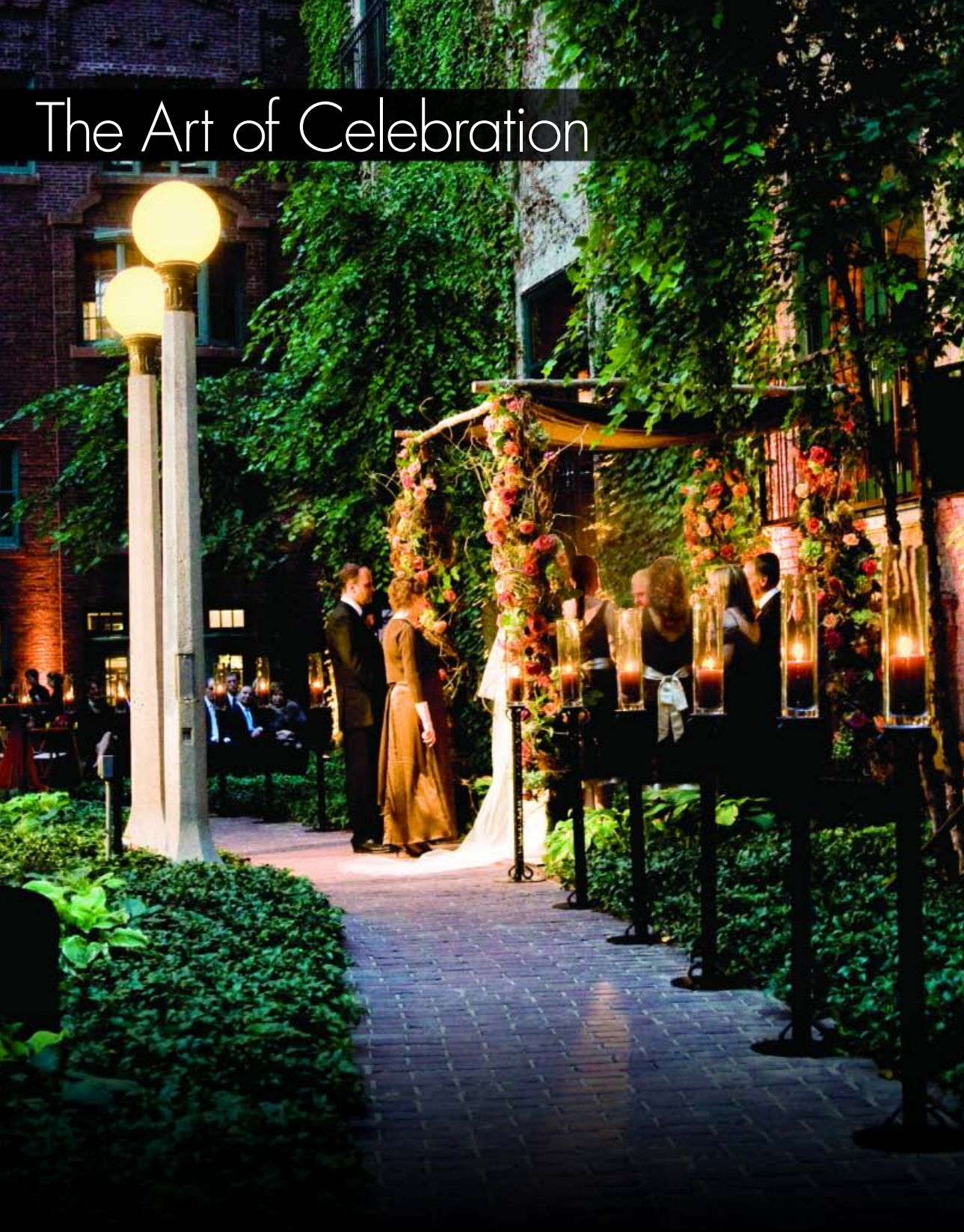
56 W. Illinois St.
312.644.7600
www.theundergroundchicago.com

Chicago's hottest nightclub, Underground is a popular celebrity hangout known for its music, performance, food and specialty drinks. Modeled after a military bunker, Underground is a dependable retreat where you know you will be safe from anything less than the best.



Top to bottom: NAHA, Fulton's on the River, Blue Water Grill, La Madia

The Art of Celebration



A modern oasis in the heart of River North at Medinah Tree Studios, The Ivy Room embodies a history of artistic elegance. The ballroom windows offer picturesque views of the courtyard garden, transforming every event into an extraordinary experience.

Contact us today for a private tour.

THE IVY ROOM
at tree studios

12 East Ohio, Chicago, IL 60611 | Ph 312.645.7760 | www.ivyroomchicago.com

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Friedman Properties, LTD.

Albert M. Friedman
President & Chief Executive
Officer

Robert Lopatin
Chief Operating Officer &
Director of Development
robertl@friedmanproperties.com

Jason A. Friedman
Executive Vice President,
Project Development
jfriedman@friedmanproperties.com

Bob Zimmerman
Executive Vice President,
Director of Leasing
bozjim@friedmanproperties.com

Jim Weiss
Executive Vice President,
Director of Asset
Management
jim@friedmanproperties.com

Suzanne Friedman
Director of Design
suz@friedmanproperties.com

Nick Helmer Jr.
General Counsel
nick@friedmanproperties.com

Katy Murphy
Leasing Administrator
katy@friedmanproperties.com

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Northwest Publishing, LLC
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312.329.0600
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Staff:

Andrea Kasprzak
Editorial Coordinator

Megan Baldwin
Lauren Abramson
Contributing Writers

Erin Sullivan
Director of Design
and Production

Joan Gordon
Proofreading

Public affairs by:

The Haymarket Group
54 West Hubbard Street
Suite 200
Chicago, IL 60610
www.haymarket.net

Thomas P. Coffey
Chairman and CEO
tcoffey@haymarket.net

Gillett Salinas Pionkowski
Associate
gpionkowski@haymarket.net

Contributing photographers:

Mark Samuels
www.samuelsphotography.com

Chris Guillen
chris@chrisguillen.com

Kimberly Carfang
kimbie05@yahoo.com